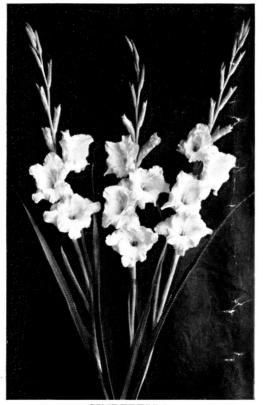
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Outstanding Gladiolus

for 1944



CINDERELLA

E. E. LINS COLOGNE, MINN.

☆☆☆☆☆☆☆☆☆☆☆☆

New

GLADIOLUS

for the Fancier



 \star

DREAM CASTLE
BLACK PANTHER
BELTRAMI

DEBLEMAN

MANDALEEN

HALLOWEEN

KENWOOD

MELROSE

MARQUEETA

FIANCEE

MELLOWGLOW

BELMAR

 \star

MERCURY

ROBINSON CRUSOE

 \star

NAVAHO

Rato

STOPLIGHT

MERCURY

CHOCOLATE CREAM

RIO RITA

BLAZE

DIXIE BELLE

MINNEWASHTA

ROYAL PURPLE

 \star

Dear Glad Friends:

It gives me pleasure to send you this catalog of gladiolus.

We were able to get our stock planted in April. Although we had several frosts rather early in fall which damaged the flower heads of late cutflower plantings, the plants were not killed by frost until late October. This long growing season produced first quality bulbs which will give a good account of themselves.

Due to labor shortage and crop conversion, gladiolus acreage was cut considerably in 1943. Flood conditions during part of the season made further inroads. This shortage was one of the reasons cut-glads brought a dollar a dozen wholesale in 1943. The demand for glad bulbs is greater than the available supply, therefore early booking is advisable.

Sincerely yours,

E. H. Lins



Navaho (1944)

Seedling No. 37153—(Picardy x Koehl) x (Afame x Phitzer's Tr.)

A brilliant red of great color penetration, heavy substance and fine form. The flower head of correct proportion to the tall strong plant. When five or six lower florets are open all remaining buds show color.

Early mid-season. Large decorative type. As seedling was awarded: Commendation award; Special N. E. G. S. Seedling Award and Champion Seedling Award.

These awards were given during three separate seasons.

Large and Medium Bulbs.....\$2.50

Robinson Crusoe (1944)

Seedling No. 3933XE—(Tunias Triumph x Picardy)

I never showed a seedling that created more interest than this number. To say it is "Different" is a conservative statement. A considerable number of people, who saw this, have been asking for bulbs of this the past several years. There is not much stock available for release for 1944 and I reserve the right to withdraw this when amount set aside is sold.

ROBINSON CRUSOE builds a good exhibition spike. Florets are wide open and of good substance. The color is most unusual. The base color is tan, heavily MARBLED (not flecked) deep rose chocolate.

The striking color, combined with good plant habits and easy propagation promise to make this a contender for blue ribbon in the A. O. C. class.

Large and Medium Bulbs.....\$2.50

Black Panther (1943)

When his was introduced in 1943 not much stock was available and the large bulbs were soon sold out. To build up the stock quickly all bulblets of this were peeled and planted in cold frames in April. To my surprise most of these bulblets produced flower spikes that could have been marketed. When these were dug in October I had another surprise. The majority were $1\frac{1}{2}$ and over, and contrary to what might be expected from a seedling of Moorish King, which was a hard propagator, the bulbs were clustered with bulblets. Some had 50 or more.

The trouble is, now I have very few small bulbs to offer but certainly have prime large and mediums. Don't let anybody tell you that BLACK PANTHER does not propagate.

Having sold the large bulbs, I had none to bloom for me in 1943. In

1942 I had plenty that were 4 feet when cut with six $5\frac{1}{2}$ " florets open and plenty bud color, with 22 to 23 inch flower heads of 18 buds. Florets are black red and wide open. This is the largest black red glad I know of. Admirers of dark colored gladiolus were thrilled by the huge spikes of BLACK PANTHER shown at the NEGS regional show held in Minn. in 1942.

Mr. E. A. Giltz of Brier Hills, N. Y., wrote: "Black Panther bloomed to late for the show but what a wonderful spike." I want more of this."

	Large	Medium	Small	Bulblets
1	.\$ 2.00	\$ 1.50	\$ 1.00	10 for \$ 2.00
10	. 16.00	12.00	8.00	100 for 16.00

Beltrami (1943)

We had a good stock of this and made plantings in different widely separated plots. There was a considerable difference in color tone. One planting of medium bulbs produced flowers of deep toned ROSE MULBERRY while another plot produced flowers of much lighter tone. Apparently differences of soil composition caused this variation of depth of tone. BELTRAMI produces 50" willowy spikes with a long flower head of 18 to 20 buds, opening around five or six 5 to 5½ inch wavy florets. Is one of our good cutflowers. A good all around variety and swell for large baskets. Mid season, large decorative. Healthy plants and bulbs and is a good propagator.

Large	Medium	Small	Bulblets
1\$.25	\$.20	\$.10	20 for \$.50
10 2.00	1.60	.80	100 for 2.00
100	12.80	6.40	1000 for 16.00

Halloween (1943)

Cut glads are especially in demand early in the season and the early ones bring the best prices. HALLOWEEN is one of our early bloomers and cutting glads is certainly a pleasure when this is a bloom because just about all spikes are good, even from size 4 bulbs. Builds a medium tall spike, with medium flower head. The 5" and larger blooms have good substance. The color is pure unflecked deep orange blending to a red throat, which makes the flower seem orange red.

Since there is Miss New Zealand in its parentage, this can be grown to large size with a little pampering.

Healthy plants and bulbs, good propagator. Early midseason. Large decorative.

Large	Medium	Small	Bulblets
$1 \dots $.25	\$.20	\$.10	20 for \$.50
$10.\dots 2.00$	1.60	.80	100 for 2.00
100 16.00	12.80	6.40	1000 for 1600

Mandaleen (1943)

A shimmering light pink blending to creamy white throat with touch of yellow. The straight well balanced spikes are tall and rangy. The 5" flat and ruffled florets are perfectly attached and placed, have good substance and fine texture.

MANDALEEN has many good qualities. Probably is as good commercial pink as Stoplight is commercial red.

Cutflower growers might do well to try this under their conditions. Large decorative. Late midseason. Healthy plants and bulbs. Good propagator.

$_{ m Large}$	Medium	Small	Bulblets
1\$.50	\$.35	\$.20	10 for \$.50
10 4.00	2.80	1.60	100 for 4.00
100		12.80	1000 for 32.00

Dream Castle (1943)

In 1942 Minnesota had the N. E. G. S. Regional Show. Many good seedlings from different sources were competing for the top seedling award. Seven judges scored the final selections, scoring DREAM CASTLE 90 plus.

This high score won for it the AMERICAN HOME ACHIEVEMENT MEDAL, plus the CHAMPION SEEDLING AWARD; also was given a FIRST CLASS CERTIFICATE.

Now these things don't just happen by accident. This is a fine variety and in its class is outstanding from point of beauty and performance.

The color is a warm light coral, blending to lighter heart, with several light green dots deep in the flower which add to its beauty.

The ruffled florets are perfectly attached and placed on always straight precise spikes. Am not sure whether to classify this as a medium decorative or exhibition. Opens 6 or 8 beautiful florets with plenty bud color. Flower spike can be easily snapped out without injury to the plant. Late mid-season bloomer and good propagator. Was "BEST RECENT INTRODUCTION" Dec. Minn. 1943.

Large	Medium	Small	Bulblets
1\$ 1.00	\$.75	\$.40	10 for \$.75
10 8.00	6.00	3.20	100 for 6.00
100		25.60	1000 for 48.00

Financee (1943)

This is an enlarged version of that beautiful variety Sweetheart. Has the same large conspicuous white throat blending to pale pink on the outer border of the petals, but the flowers are 5 to 6 inches across. A beautiful variety that will repay a little extra attention. Healthy and a good propagator. Large decorative type. Early Mid-season.

	Large	Medium	Small	Bulb	lets
1	\$.50	\$.35	\$.20	10 for	\$.50
10	4.00	2.80	1.60	100 for	4.00
100			12.80	1000 for	32.00

Kenwood (1943)

This is an absolute pure red. Has no blotch or mark of any kind. Usually builds a tall straight spike with good flower head opening five $5\,\%$ " plain petaled florets. Although I've grown this quite a few years without noticing any crooks, the 1943 season, for some reason or other, produced some crooks.

Spikes cut in tight bud with just a little color showing open up very well in water. Plants and bulbs are healthy and it is a good propagator. Large decorative type. Blooms in 95 - 100 days. Have reports from different people stating they consider KENWOOD a very good red.

Lar	ge Medium	Small	Bul	blets
1\$.5	\$.35	\$.20	10 fc	or \$.40
10 4.0	2.80	1.60	100 fc	or 3.00
100 32.0	00 22.40	12.80	1000 fc	or 24.00

Marqueeta (1943)

This was introduced in 1943 as Conchita. If you have this variety please change your records to MARQUEETA. Name was changed to avoid confusion with another variety.

Builds a tall spike with good flower head opening around 6 florets 5 to 6 inches across, are ruffled and of beautiful form. The color is unflecked light orange, blending to lighter throat, overlaid with small orange red blotch. Makes sound healthy bulbs and plants and is a good propagator.

For me this is an all around good variety. Makes good spikes from all

sized bulbs. COMMENDATION AWARD from Maryland Trial Grounds.

La	rge	Medium	Small	Bulble	ts
1\$.35	\$.20	\$.15	20 for 8	.50
10 2	.80	1.60	1.20	100 for	2.00
100			9.60	1000 for	16.00

Melrose (1943)

This being a cross between a blue seedling and Picardy, the color of the large ruffled florets is between deep rose pink of bluish cast and rose red blending into an American Beauty color throat. Plants are medium height but build a good spike. Florists consider this a fine color. Plants and bulbs are healthy and is a good propagator. Makes bulblets as large as No. 5 bulbs, which, if given room will grow into large bulbs in one season under field conditions. Large decorative. Early mid-season.

COMMENDATION AWARD from Maryland Trial Grounds.

Large	Medium	Small	Bulblets
1\$.50	\$.40	\$.25	10 for \$.50
10 4.00	3.20	2.00	100 for 4.00
100		16.00	1000 for 32.00

Belmar (1942)

This could be called a pale, ruffled, fluted Picardy. The color is creamy pink with pale apricot throat, overlaid with slight deeper feather.

Spikes do not crook. Florets are 5 to 5½" with 5 to 6 open.

BELMAR should be cut in bud and opened indoors where it will develop into a beautiful flower. If opened outside in the heat, the large florets are apt to droop. This can be grown into a massive spike that can classify as mammoth type.

A report from Washington states Belmar made 53" spike with 23" flower head with 8 seven inch florets open. AWARD OF MERIT, Minnesota. Midseason.

Large	Medium	Small	Bulblets
1	\$.15	\$.10	10 for \$.25
$10.\ldots 2.00$	1.20	.80	100 for 1.50
$100.\ldots$ 16.00	9.60	6.40	1000 for 12.00

Mellowglow (1942)

A lovely pastel creamy buff and one of the finest florist flowers. This is one of those varieties that "does something to you" and makes you want more. The medium height plants produce a good flower head holding 7 to 8 open florets. Excellent for fine makeup work. Good propagator. Has been awarded a FIRST CLASS CERTIFICATE, CHAMPION SEEDLING AWARD and the AMERICAN HOME ACHIEVEMENT MEDAL. Early midseason bloomer. Medium decorative.

Large	Medium	Small	Bulblets
1 .25	\$.15	\$.10	10 for \$.25
$10.\ldots 2.00$	1.20	.80	100 for 1.50
$100.\ldots$ 16.00	9.60	6.40	1000 for 12.00

Stoplight (1942)

One of the best commercial reds and as a show flower can win in its class at any show. The always straight spikes average 50" in the field. The intense red, ruffled florets are perfectly placed and attached. The florets, which are of heavy substance, are heat resistant. Produces a tremendous amount of bulblets that grow easily.

The florets are not too large as to make them sloppy. The largest I've seen, grown under field conditions, were $5\frac{1}{4}$ ". Since its introduction, it has won at most shows where representative spikes were shown.

A grower reports 55" spike with 8 open 5" florets on 26" flower head of 21 buds. Mr. R. C. Adams, commercial grower of Terre Haute, Ind., wrote: "STOPLIGHT WAS CERTAINLY SPLENDID and I believe even every bulblet bloomed, not small but large saleable blooms that sold for 8¢ each. When these bulblets were dug, 147 were larger than No. 1 and none smaller than No. 4."

So many good reports have come in that I'm confidentt STOPLIGHT will become one of the leading varieties. Blooms late midseason.

Large	Medium	Small	Bulblets
1\$.30	\$.20	\$.10	10 for \$.30
$10 \dots 2.40$	1.60	.80	100 for 2.00
100		6.40	1000 for 16.00

Mercury

Clean non-flecking mellow vermillion red. Keeps its brilliancy under artificial light. Mercury is a good propagator. Peeled bulblets planted early make big bulbs by fall and are loaded with bulblets. A seedling of Picardy x Koehl and has both the good and bad habits of Picardy.

At the National show in 1940, Mercury was awarded the Champion Seedling Award, THE AMERICAN HOME ACHIEVEMENT MEDAL and a spike of MERCURY became the GRAND CHAMPION SPIKE OF THE SHOW. Invest in Mercury bulblets and get a start now.

Large		Medium	Small	Bulblets		
1	. \$ 1.00	\$.50	\$.25	10 for \$.50		
10	8.00	4.00	2.00	100 for 4.00		

Chocolate Cream

Rich chocolate blending to a large conspicuous pure creamy white throat. The effect is beautiful. Blends well with light shades. Ordinarily builds good decorative spike but if given good culture will reward with an exhibition spike with eight open.

Have never been able to grow enough of this. No bulblets offered this year.

]	Large		dium	Small	
1\$.20	\$.15	\$.10
10	1.60		1.20		.80

Rio Rita

Considering the small number of bulbs available so far, RIO RITA has been awarded an impressive number of awards.

The past season the Maryland Trial Grounds awarded it an AWARD OF MERIT. At the great N. E. G. S. Boston show, which is generally regarded as the nation's largest gladiolus show, and which was said to have been better in 1943 than ever before, RIO RITA was awarded the coveted honor of being the "BEST RECENT INTRODUCTION." Large exhibition 1940-1943.

Was first in its color class in at least 6 major shows and was Reserve Grand Champion in one. Several years ago, as seedling it won the BUTLER TROPHY for being the highest scoring seedling of the year, which took in eleven N. E. G. S. 1940 seedling shows. Also was awarded N. E. G. S. Special Seedling Award.

Rio Rita is a large exhibition ruffled orange that should be in every collection of fine gladiolus and is a must have for those who want to win at the shows.

Blooms in around 95 days. Is a slow opener so allow several days for cut spike to reach its prime.

Because Rio Rita is a potential winner there will be a demand for it. Growers who don't stock it are hurting only themselves.

Large	Medium	Small	Bulblets		
1	\$.35	\$.20	10 for \$.50		
10 4.00	2.80	1.60	100 for 3.00		
100	22.40	12.80	1000 for 24.00		

Blaze

Often referred to as a Red Picardy. The color is pure intense scarlet red. The average height spikes are willowy and do not crook. Opens around 5-6 plain petaled florets on long flower head. Large bulbs produce more than one spike, some growers do not consider this a fault. For specimen spikes disbud to one eye. Produces a tremendous amount of bulblets that grow easily. The Maryland Trial Grounds awarded it an AWARD OF MERIT.

Large		Medium	Small	Bulblets		
10\$.80	\$.60	\$.40	100 for \$.50		
100	6.40	4.80	3.20	1000 for 2.50		

Dixie Belle

At one time this was named Atom because, as compared to the large flowering type, it is indeed a small flower. However, for home decorations and fine makeup work, these smaller flowers are the real thing.

The color of the ruffled florets is a shimmering true orange. Under date of Feb. 9, 1942, Prof. C. E. Skinner, of the University of Minnesota,, wrote: "DIXIE BELLE is the most beautiful orange and one of the most beautiful glads I have ever seen. All of them were perfect in placement and just the right size I like."

Under date of Jan. 15, 1943, he reports: "DIXIE BELLE, I like it the best of the oranges and the best of the medium sized ones. You can really use it in the house and it is a beauty in color and form. It seems to do well with neglect and to be disease resistant."

DIXIE BELLE in ruffled orange and CINDERELLA in sea shell pink are outstanding among the smaller glads.

Large		Medium	Small	Bulblets	
10	\$.60	\$.45	\$.30	100 for \$.50	
100	4.80	3.60	2.40	1000 for 4.00	

Minnewashta

Tall strong plants. Good flower head. The orange florets have heavy substance. Good propagator and reliable performer. One of our good late cutflowers. Produces large, firm, healthy bulbs and is a good propagator. Found fusarium resistant by the Michigan State College, Dept. of Botany. Maryland Trial Grounds gave it a COMMENDATION AWARD.

La	arge	Medium	Small	Bulblets
10\$.80	\$.60	\$.40	100 for \$.80

Royal Purple

An absolute self color. Deep plum purple. Spikes always straight and florets correctly placed. Medium decorative.

La	$_{ m rge}$	Medi	um	Sm	ıall	Е	Bulblets	
10\$.60	\$.40	\$.25	100	for \$.60

Elizabeth the Queen (D. W. White)

Good lavenders are scarce. This one has beautiful form and color. Plant is medium height but makes a lovely spike from all sized bulbs and for me made good spikes even from bulblets. You will eventually grow this fine variety. One of the best lavenders to come out for a long time.

Large bulbs.......35¢ Medium bulbs......35¢

Corona (Palmer)

This is an outstanding showflower and tops for the cutflower market. Color is creamy flesh with pinkish feathered border. Plants are always straight and tall; flowers large and of good substance. One of Mr. Palmer's masterpieces.

Large..20c. Medium..15c. Small..10c. Bulblets 100 \$1.00

Seedlings Under Number

36148	Tall straight deep red	250
33-493	Primrose yellow	
28-1	Scarlet, yellow throat, many open	50
3433X	Light pink of lavender cast	.50
3452-A	Tall rose lavender	
3671	Deep rose pink, white throat1	.50
3795	Exh. pink (F. McCoy x Christabel)	250
3668A	Good spike, tall salmony red	
351 A	Florist color, pale orange and canary	
354TR	Medium salmony red, nice throat1	.50
3379 I	Lower florets double, red; last chance to get this	.50

ONE EACH OF ABOVE FOR \$1.90. TWO EACH FOR \$3.50

Standard Varieties

AUTUMN GOLD, beautiful yellow, nothing like it, L 20c. CAMROSE shell pink, beautiful, L 10c, M 8c. COLONIAL MAID, tall straight light lavender, L 10c. DIANE, fine late orange, L 25c. GUERDON, best American Beauty red, L 15c. JASMINE, yellow, L 15c. R. B., large smoky, L 10c. GERTRUDE SWENSON, tall lavender, opens 8, L 10c, M 8c. LEGEND, fine tall light pink, L 25c. MARGARET BEATON, beautiful white, small red mark, L 10c, M 8c. MOHAWK, deep maroon, opens 8 florets 5", tall spike, L 40c. MRS. MARKS MEMORY, large rose purple, L \$1.00. ROBERT BURNS, deep blue, L 10c. VULCAN, 6" purple flowers, tall spike, L 50c, M 40c. RED SPIRE, red, L 20c. MOLTEN COPPER, copper scarlet, L 15c. BARCAROLLE, orange, L 8c.

FOLLOWING VARIETIES are priced 5 of a kind and size at: 5 large for 30c, 5 medium for 20c. Large bulbs will be at least $1\frac{1}{4}$ inch and up, except a few cases where the regular price is higher than listed. Some 1'' bulbs will be included.

SNOW PRINCESS, creamy white. VAGABOND PRINCE, the brown glad. GOLDEN LANCER, pinnard yellow. LUCIFER, crimson and orange. JERSEY CREAM. BRIGHTSIDE, orange and yellow. BLACK PRINCE, dark red. VALERIA, scarlet salmon. AMRITA, ruffled buff. CAMELIA, pale pink with red throat. ELLEN MARIE, golden salmon. GOLD DUST, yellow. HARMAU, red. MYRNA, ruffled creamy white. GATE OF HEAVEN, yellow. MAID OF ORLEANS, best all around white. PARADISE, tall apricot. ROSA VON LIMA, first class light rose pink, a beauty. BLUE BEAUTY, best blue. RUFFLED BEAUTY, large flowered yellow, straight. SHIRLEY TEMPLE, large cream. AVALON, ruffled pink, white throat. MISS NEW ZEALAND, giant pink. ORANGE PRINCESS, orange scarlet. PARNASSUS, fine new purple. LEONA, purplish rose red. KING LEAR, ruffled purple.

FOLLOWING ARE OFFERED IN MEDIUM SIZE ONLY, at 5 of a kind for 20c.

REWI FALLU, deep red, large bloom. AFLAME, tall rose scarlet. BLUE DANUBE. LADY LOVE, early bright salmon rose. HINDENBURG'S MEMORY, red. DR. HOEG, dark red. VELA, red. BEACON, red and cream. ARETHUSA, ruffled cream tan. BLACK OPAL, dark red.

FROM FROM SOLOGNE, MINN.

Glad Message for

(STOPLIGHT)

Section 562, P. L. & R.